

# Rachel Botsman

Rachel Botsman is a leading expert and author on trust in the modern world. By distilling complex ideas into clear and compelling content, she gives us the tools to understand trust – what it means, how it works and why it's essential for every aspect of our lives. She has been recognised as one of the world's 50 most influential management thinkers and honoured as a Young Global Leader by the World Economic Forum.

Rachel is the author of two groundbreaking books that have been translated into 12 languages. *What's Mine is Yours* (Harper Collins, 2010) predicted the rise of the 'sharing economy' and was subsequently named by TIME as one of the "Ten Ideas That Will Change the World". Her highly acclaimed work *Who Can You Trust?* (Penguin Portfolio, 2017) is a profound exploration of how technology is revolutionising human trust. It has been praised by Adam Grant, Marc Benioff, Sherry Turkle and Don Tapscott and has been shortlisted for the Business Book Awards.

Rachel is a Trust Fellow at Oxford University's Saïd Business School where she designed and teaches new courses on trust and technology. She is also an advisor to boards, senior leaders and governments around the world, helping organisations to build trustworthy cultures.

Her work has been widely published in *The Guardian*, *Financial Times*, *The New York Times*, *The Wall Street Journal*, *Harvard Business Review*, *Wired* and other publications.

Known for her clear insights and warm storytelling, Rachel has been invited to speak to companies as diverse as Accenture, Goldman Sachs, Xero, Microsoft and Salesforce, as well as at conferences such as the Drucker Forum, the World of Business Forum and the World Economic Forum. Her TED talks have been viewed more than 4 million times.

As the go-to voice on trust, Rachel has an insightful and engaging media presence across channels, including the BBC, CNN, NPR, and ABC. Rachel is the host of *Trust Issues* – a podcast that explores trust through the lenses of popular culture, politics, business and psychology.

Rachel has lived and worked on four different continents, giving her a global perspective on the important issues of our times. She currently lives in Oxford with her husband and two children and is passionate about empowering the next generation to make informed decisions about trust in a rapidly changing world.

## **Honours and awards:**

Young Global Leader–World Economic Forum  
Breakthrough Idea Award–Thinkers50  
Top 50 Management Thinkers in the World–Thinkers50  
Top 100 Most Creative People in Business–Fast Company  
Top 20 Speakers in the World–Monocle  
'Progressive Voice' Women of the Year Award 2018–InStyle  
LinkedIn Influencer

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