

Formal bio

Rachel Botsman is a leading expert and author on trust in the modern world. As the first Trust Fellow at [Oxford University's Saïd Business School](#), she aims to challenge and change the way people think about trust and related topics such as power, influence, truth and beliefs. She has been recognised as one of the world's [30 most influential management thinkers](#) by Thinkers50, one of the Top 10 most influential voices in the UK on [LinkedIn](#) and honoured as a Young Global Leader by the World Economic Forum

Rachel is the author of two groundbreaking books that have been translated into 12 languages. [What's Mine is Yours](#) (Harper Collins, 2010) predicted the rise of the 'sharing economy' and was subsequently named by TIME as one of the "Ten Ideas That Will Change the World". Her highly acclaimed work [Who Can You Trust?](#) (Penguin Portfolio, 2017) is an exploration of how technology is transforming trust. It has been praised by Adam Grant, Marc Benioff, Sherry Turkle and Don Tapscott and has been shortlisted for the Business Book Awards.

Rachel is a Trust Fellow at Oxford University's Saïd Business School where she designs and teaches courses on trust and technology. She is also an advisor to boards, senior leaders and governments around the world, helping organisations to create trustworthy cultures.

Her work has been widely published in *The Guardian*, *Financial Times*, *The New York Times*, *The Wall Street Journal*, *Harvard Business Review*, *Wired* and other publications.

Known for her clear insights and warm storytelling, Rachel has been invited to speak to companies as diverse as Accenture, Goldman Sachs, Xero, Microsoft and Salesforce, as well as at conferences such as the Drucker Forum, the World of Business Forum and the World Economic Forum. Her [TED talks](#) have been viewed more than 4 million times.

Rachel is the host of [Trust Issues](#) – a podcast that explores trust through the lenses of popular culture, politics, business and psychology. As the go-to voice on trust, Rachel has an insightful and engaging media presence across channels, including the BBC, CNN, NPR, and ABC.

Rachel has lived and worked on four different continents, giving her a global perspective on the important issues of our times. She lives in Oxford with her husband and two children and is passionate about empowering the next generation to make informed decisions about trust in a rapidly changing world.

Honours and awards:

Top 10 Influential Voices in the UK 2019 – LinkedIn

Young Global Leader – World Economic Forum

Breakthrough Idea Award – Thinkers50

Top 30 Management Thinkers in the World – Thinkers50

Top 100 Most Creative People in Business – *Fast Company*

Top 20 Speakers in the World – *Monocle*

Women of the Year Award 2018 – *InStyle*