

Rachel Botsman writes and researches about how technology is transforming trust and what this means for life, work and how we do business.

[Who Can You Trust? How Technology Brought Us Together – and Why It Could Drive Us Apart](#) (Penguin Portfolio) is her second book, following the highly acclaimed [What's Mine is Yours: How Collaborative Consumption is Changing the Way We Live](#) (HarperCollins, 2010), in which she predicted the rise of sharing economy companies such as Airbnb, Zipcar and Uber, long before they became popular. The concept was subsequently named by *TIME* as one of the “Ten Ideas That Will Change the World”.

Rachel is a lecturer at Oxford University’s Saïd Business School, where she designed and teaches the world’s first MBA course on the ‘Collaborative Economy’ and a new course on ‘Trust in the Digital Age’.

She is a thoughtful and humorous storyteller who specialises in simplifying big, complex ideas to make them meaningful for a wide range of audiences. She is known for her TED Talks, which have been viewed more than 4 million times and subtitled in 29 languages. Named as one of ‘The world’s top 20 speakers to keynote your conference’ by *Monocle*, she is described by clients including Google, Microsoft, Xero, Accenture, the [World Economic Forum](#) and various government agencies as a “standout favourite for audiences”, with a “rare and visionary intellect.”

She features regularly in the media – including widely-read, regular pieces for [The New York Times](#), [Wired](#), [The Guardian](#), [Harvard Business Review](#) and more. She has appeared as an expert voice on trust, technology and innovation on the *BBC*, *CNN*, *ABC*, *NPR*, *PBS* and more.

Rachel recently won an InStyle 2018 Women of the Year Award for her ideas that have changed the way we think about the impact of technology on our lives. She is recognised as one of the “Most Creative People in Business” by *Fast Company*, a “Young Global Leader” by the World Economic Forum and one of the **50 most influential management thinkers** in the world by **Thinkers50**.

Rachel has worked on every continent (except for Antarctica).